

RUTH EMODE

INSTRUCTIONAL DESIGN PORTFOLIO

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PROFESSIONAL EXPERIENCE

Instructional Designer for the Nue app and Nue on Salesforce

Full-Time at [Nue.io](https://nue.io) | Toronto, ON

September 2025 - Present

- **Managed Nue University or Docebo LMS**, supporting internal, customer, and partner training through learning paths, certifications, and platform administration.
- **Developed and maintained 200+ Articulate Rise 360 courses**, performance-based assessments, and role-specific certification programs across billing, implementation, AI, integrations, and revenue lifecycle management, leveraging the latest AI tools
- **Collaborated with cross-functional SMEs and product leaders** to align learning experiences with product releases, customer enablement, and business goals.

E-Learning Developer, Web Designer & Digital Marketer

Freelance at [Dynamite Sites Inc.](https://dynamitesites.com) | Toronto, ON

August 2020 - Present

- **Designed and developed a [WordPress e-learning platform](#)** for ESL learners & teacher training.
- **Created and delivered** online courses in [WordPress Web Design](#) and [Automation & AI](#) through blended asynchronous and live instruction.
- **Led multiple concurrent projects** for web design, SEO, and CRM projects, balancing budgets, timelines, and stakeholder needs.
- **Consistently earned strong client and learner feedback** through [video/written testimonials](#).

Professor of ESL and Communications & Instructional Designer

George Brown College & Seneca Polytechnic | Toronto, ON

May 2019 – August 2025

- **Designed and facilitated** dynamic and scaffolded learner-centered courses for 350+ adult learners, integrating formative and summative assessments that improved language proficiency by 10–20%.
- **Collaborated cross-functionally** with colleagues to evaluate instructional effectiveness and implement improvements based on feedback and evidence-based best practices.

English for Academic Purposes (EAP) Instructor & Curriculum Developer

York University English Language Institute | Toronto, ON

September 2013 – April 2019

- **Developed and revised** curriculum supporting 600+ learners and contributing to the successful transition of 300+ international students into degree programs.
- **Presented at workshops and conferences** on innovative teaching and learning strategies.
- **Mentored new educators** on instructional best practices and educational technology.

EDUCATION & SKILLS

Multiple Certifications in Instructional Design and Claude AI

Explore on [LinkedIn Profile](#)

ADDIE, SAM, Needs Analysis and more

Master of Arts - English Literature

University of Victoria

September 2011 – April 2013

TESL Diploma (Adult Learning Principles)

Victoria International Academy

August 2012 – December 2012

Bachelor of Arts - English Literature

Queen's University

September 2005 – April 2009